

MHTBA Business Membership Benefits 2024

	Startup \$100	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
	1-4 employees; for tech firms under 3 years old with intent to scale	2-50 employees	51-100 employees	101-250 employees	250+ employees
Goal:	Connect with peers	Recruit top talent	Build your brand	Join fellow leaders	Shape Montana's future
	<i>Included in Membership:</i>	<i>Everything in Industry Professional, plus:</i>	<i>Everything in Bronze, plus:</i>	<i>Everything in Silver, plus:</i>	<i>Everything in Gold, plus:</i>
EVENTS & NETWORKING	<ul style="list-style-type: none"> ✓ 2 tickets per reception or happy hour ✓ 1 ticket per tech roundtable 	<ul style="list-style-type: none"> ✓ 4 tickets per reception ✓ 2 tickets per roundtable or happy hour 	<ul style="list-style-type: none"> ✓ 6 tickets per reception ✓ 2 tickets per roundtable or happy hour 	<ul style="list-style-type: none"> ✓ 8 tickets per reception ✓ 3 tickets per roundtable or happy hour 	<ul style="list-style-type: none"> ✓ 10 tickets per reception ✓ 3 tickets per roundtable or happy hour
MARKETING & PR	<ul style="list-style-type: none"> ✓ Attend virtual events or webinars ✓ Post news + events in email newsletter, social media 	<ul style="list-style-type: none"> ✓ Deluxe directory listing (logo, detailed description) ✓ Priority marketing placement tier 4 	<ul style="list-style-type: none"> ✓ Premier directory listing (logo, detailed description, photos and video) – staff curated ✓ Priority marketing placement tier 3 	<ul style="list-style-type: none"> ✓ Priority marketing placement tier 2 ✓ Company name featured on website, newsletter, and event signage 	<ul style="list-style-type: none"> ✓ Strategic networking introductions ✓ Priority marketing placement tier 1
RECRUITING	<ul style="list-style-type: none"> ✓ Basic directory listing (logo, short description) ✓ Four free job board posts per year (\$250 value per post) 	<ul style="list-style-type: none"> ✓ Eligible for support with grant applications, such as a letter of support ✓ Unlimited job board posts (\$250 value per post) 	<ul style="list-style-type: none"> ✓ Eligible to submit guest posts to newsletter/blog, with editorial approval ✓ Priority marketing placement tier 3 	<ul style="list-style-type: none"> ✓ Direct email to members, 1/year ✓ Custom content package (\$1,500 value) - partner with us to craft a project that supports your strategic goals. (Live events, webinars, articles, social posts, etc.) 	<ul style="list-style-type: none"> ✓ Company logo featured on website, newsletter, and event signage ✓ Verbal event recognition
LEADERSHIP	<ul style="list-style-type: none"> ✓ Eligible to serve on boards or committees 	<ul style="list-style-type: none"> ✓ Eligible to sponsor events 	<ul style="list-style-type: none"> ✓ Staff-managed job board posts ✓ Featured jobs on website and social media (1 per quarter) 		<ul style="list-style-type: none"> ✓ Visionary content package (\$3,000 value) – work with our team to design a content series, idea forum, or special initiative that delivers progress on what matters to you.